

Demystifying Edge AI: Unlocking the Potential of Artificial Intelligence at the Edge of the Network

¹Ashrafur Rahman Nabil,

MS in Information Technology Management,
St. Francis College, Brooklyn, New York, USA

²Reaz Uddin Rayhan,

MS in Information Technology Management,
St. Francis College, Brooklyn, New York, USA

³MD Nazim Akther,

MS in Information Technology Management,
St. Francis College, Brooklyn, New York, USA

⁴MD Tusher,

MS in Information Technology, Management,
St Francis College, Brooklyn, New York, USA

Abstract:- One of the most exciting but almost invisible technologies underpinning a world of autonomous devices is edge AI that is designed to process data locally thus eliminating centralized cloud computing. This change of paradigm improves the efficiency, the privacy and does not need to suit onto the cloud, what make a notable diminution of the cost of clouds. Edge AI is designed to place AI capabilities as close to the source of data as possible and will lead to widespread efficiency and innovation across multiple industries. In the IoT scenario, it enables smart device communications and shortens the decision-making process. In delivering healthcare services, Edge AI enables rapid diagnosing of a patient's conditions and provides action on the same since time is critical in these practices. Likewise in the financial business, it helps identify fraud and evaluate risks with a small amount of latency. This article defines Edge AI, brings out its innovative use cases, and analyses the advantages it provides, including low latency, optimizing performance, and scalability. Edge AI is promising to provide industries with more fulfilling operations that revolutionize secure, real-time and economical intelligent solutions that define the future platforms for intelligent systems.

Keywords:- Edge AI, Artificial Intelligence, Real-time Processing, Latency Reduction, IoT (Internet of Things).

I. INTRODUCTION

After four decades, Artificial Intelligence (AI) has grown from a mere concept of scientists to a reality of the present times that has also imparted new dynamism to almost all industries. In the past, the AI models operated on large centrally located data and required high processing power offered by cloud platforms. Despite these, cloud computing plays a central role in big data analytics as well as machine learning but due to the desire for real-time processing, privacy, and low latency operations, the emerging concept known as **Edge AI**.

Edge AI can be defined as the ability to run AI algorithms and machine learning models right on the devices that are at the network periphery, drives, phones, sensors, and IoT devices among others. Edge AI cuts the dependence on

cloud systems for computing suggesting real-time decisions, higher performance, and optimized privacy. This renders decentralized architecture feasible for creating smart and self-driven devices that can work independently with no central control, which in return enables timely use-applications such as real-time surveillance, predictive maintenance, and fully autonomous systems.

The increased prominence of Edge AI is explained by the fact that in specific industries with high requirements for prompt decision-making – including healthcare, finance, automotive, and smart cities – it is crucial. For instance, in healthcare, the wearable device can identify a health abnormality and subsequently raise alerts; in the case of autonomous vehicles, Edge AI is used in preprocessing the information gathered from the sensors and then making a quick decision whether to avoid a collision or not.

To that end, this article seeks to explain the concept of Edge AI by discussing the fundamental factors of Edge computation and communication technologies, applications of Edge AI, and the advantages reaped by different fields. Moreover, we will explore the issues related to the integration of Edge AI and the potential prospects of the development of technology.

II. UNDERSTANDING EDGE AI

Due to the advancement of the internet world, the amount of data being created by devices at the edge of the cloud network is also rising progressively. In this respect, Edge AI provides an approach to analyze data nearly in real-time as these data are generated to reduce the amount of subsequent information exchange with distant cloud servers.

Definition of Edge AI: Edge AI refers to the integration of AI and ML with edge computing capability to solve problems at the point of data sensing. Unlike conventional AI that requires the use of sophisticated data centers, or cloud to compute data, Edge AI instead, moves the processing close to or at the edge of the network. These can range from simple IoT sensors, smart phones, cameras, industrial machines and others all of which have inbuilt AI functionalities to enable them perform tasks independently without necessarily having to refer to central server in the cloud.

➤ *Key Components of Edge AI:*

Edge Devices: These are devices or endpoint that collect data and that have capabilities of performing artificial intelligence algorithms. Some use cases include Mobile Phones, drones, Smart cameras, industrial robots, and connected medical devices. These devices analyze the data locally, and since they do not send data to a cloud, they are core to Edge AI.

- **Machine Learning Models:** At the heart of Edge AI, there are machine learning algorithms and models enabling execution of certain tasks. Such models can be first trained for general purposes in a cloud infrastructure and then distributed to the edges. Some even if are complex, some parts may be trained locally in the edge to allow them to work with local environment.
- **Low-Latency Communication:** Another important element of the Edge AI concept is the fact that it provides elements with the capability to rapidly process data locally. With Edge AI, data does not need to travel to the cloud and then continue the process and communication back and forth, as it used to take and in the process, communication is real-time. This is especially important for the application, which expects to provide an immediate response, for instance, self-driving cars or life-saving operations.
- **Local Data Processing:** Edge AI enables data analysis on the very source it is collected from. This also minimizes the need to transfer large volumes of data to the cloud and

enshrines the practice of sending only filtered or summarized data to the cloud so as to save on bandwidth.

➤ *How Edge AI Works:*

Edge AI systems are deployed to run independently, primarily making decisions and actions from the local processing of data. For instance, while in a smart city the opportunities of usage of Internet of Things may be range from an idea to utilize IoT sensors to control traffic lights by using artificial intelligence analyzes the traffic intensity. Likewise, an everyday health wearable can be tracking blood pressure or heart rate or even glucose levels, which, if abnormal, will notify the user or the doctor. These devices work locally to analyze data with help of pre-built AI models or learn on the fly. The embedded intelligence enables the devices perform various tasks including data anomaly detection, pattern recognition, predictive decisions and even execution of various actions. Indeed, Edge AI is a rapidly growing concept, and the introduction of this technology into various devices located at the edge of the network accelerates the pace of industries' development, as the increasing number of processes can be optimized and performed independently.

III. APPLICATIONS OF EDGE AI

Real-time data processing and decision-making right on the edge have become possible through Edge AI that is transforming industries. Through the creation of lower latency and the operation with lower dependence on central cloud servers, Edge AI opens various opportunities in different fields. Below are some key applications of Edge AI:



Fig 1 A Comprehensive Guide to Edge AI

➤ *Internet of Things (IoT)*

The IoT environment is primarily active, utilizing edge AI in the unceasingly developing Internet of Things environment. However, as the IoT devices produce heaps of data, it is exceedingly impractical and expensive to relay all this data to a cloud server for processing. This challenge is tackled by Edge AI since it helps in actual analysis of the data at the edge instead of sending a lot of data to the clouds.

• *Smart Homes and Cities:*

Edge AI in smart homes enables devices such as smart thermostats, security cameras, and lighting systems to learn the user’s preference and then make decisions independently without help from a central server based in the cloud. For instance, a smart thermostat can turn off the AC or heater in a house at the currently set times you leave your house and turn it on again when you are due to return home without

actually having to relay information to a remote server. Likewise in smart cities, the IoT sensors can detect the quality of air, traffic and energy usage to make changes as they happen to make the use of resources smarter and thus sustainable.

• *Industrial IoT (IIoT):*

In the manufacturing and the industrial areas, Edge AI enables predictive as well as real-time monitoring. Advanced machines and equipment are also fitted with sensors to detect what is wrong, likely to fail and take preventive measures without necessarily going to the cloud. This is because it provides operational reliability, minimizes operational down time, and avoids costly corrective maintenance. Also, the oil and the natural gas industries utilize sensor systems and edge devices to make decisions in the hostile climate, hence enhancing safety and the uninterrupted business process.

Table 1 A Categorized List of Edge AI Applications across Industries, Including Examples, Benefits, and Challenges.

Industry	Use Case	Edge AI Benefit
IoT	Smart homes, connected devices	Real-time data processing
Healthcare	Wearable health monitors	Instant diagnostic insights
Automotive	Autonomous vehicles	Low Latency decision-making

➤ *Healthcare*

The so-called Edge AI changes the healthcare sector by providing better ways of patient monitoring and improving diagnostic outcomes. Mobile health technologies can also handle medical data locally which helps in giving an instant result to the health care professionals or the patients.

- **Wearable Health Devices:** Smart watches and fitness trackers, which track pulse, physical activity, or even blood sugar, can analyze data on the device. For instance, an AI wearable’s solution can identify an abnormal cardiac rate together with its companion for prompt diagnosis by the wearer or the doctor, thus, reducing mortality instances.
- **Remote Patient Monitoring:** Another area of application of telemedicine is to support the constant monitoring of patients with such diseases as diabetes or hypertension via Edge AI. Health and physiological parameters received at the client-side are analyzed by embedded AI models to assist doctors in watching the state of the patients and to make decisions without waiting for updates from the cloud.
- **Medical Imaging and Diagnostics:** It can also improve medical imaging where small AI algorithms is run across the scans and images such X-rays, MRI etc. In emergency situations for instance, these machines help in the evaluation of data on the patient on the same location in which treatment decisions have to be made helping in the shortening of waiting time and thus aiding in treatment of the patient.

➤ *Finance*

Edge AI is increasingly being applied in the financial sector mainly where there is need for increased speed, enhanced security and high accuracy. Edge AI allows combined data processing locally, and thereby enhances the

provision of faster and more secure services to financially related consumers.

• *Fraud Detection:*

The fact is that the necessity to identify fraud in the process of financial transactions requires the immediate work with the data. In the case of banking operations, Edge AI allows transaction records to be analyzed on the banking application or an ATM or even any point-of-sale terminal, where the AI algorithms can then mark fraudulent activity immediately. Such a quick response hampers fraud before it happens which makes the transaction environment more secure.

• *High-Frequency Trading:*

Application in the stock markets which are usually very sensitive and any single millisecond can work in your favor or against you. Edge AI improves high-frequency trading by transforming the trading platforms into real-time processing of data, by which traders can make informed and quick decisions. With reference to edge indicators, firms are able to make trades at the edge, therefore, enhancing on firms’ objectives of optimum and effective market conditions.

• *Customer Service:*

AI solutions like the chatbots and virtual assistants that firms such as those in the financial structures implement can process customer issues and transactions on their own. This reduces the delay so as to increase the responsiveness of the interface to users. Examples of how Edge AI is helping organizations improve customer experiences in near real-time include offering customer-specified financial advice or notifying customers of possible fraud while also approving transactions.

➤ *Autonomous Vehicles*

Self-driving cars or other fully autonomous vehicles require efficient analyses of data for their necessary operations to be performed on time. Deadlines are critical in these applications because they allow decision-making to be made using data from sensors, cameras, and lidar systems without using cloud services.

- *Real-Time Navigation and Decision Making:*

Self-driving vehicles have to take in a lot of information from sensors in order to make sense for the environment, spot problems for a car to avoid and perform well in crowded environments. Edge AI enables the vehicles to accomplish these tasks in real-time and adapt to changes in their near environment like walking people on the road or a jam suddenly occurring.

- *Safety Features:*

Smart vehicles and edges AI improve car safety add on options such as anti-collision, auto-braking, and cruise control among others. These capabilities are expected to take real-time decisions depending on sensor information, and

Edge AI makes sure that these systems run without the latency problems of cloud intelligence.

Some of these industries and many others are experiencing a positive change through edge AI due to localized real-time data processing. The principal advantage of data processing nearer to the source resides in such factors as the reduced time- latency and decision-making accrual. The area of utilization of Edge AI will only grow bigger in the future due to progression of technology, which will enhance innovation in various sectors.

IV. BENEFITS OF EDGE AI

The use of Edge AI is prompted by the convincing benefits that Edge AI solution promises in the various applications. As Edge AI operates data locally, it gears the advantages, which are paramount for industries demanding velocity and privacy. Below are some of the key benefits of Edge AI:

- *Example Data (for Latency in MS):*

Table 2 Latency Comparison (Edge AI vs Cloud AI)

Use Case	Edge AI Latency (ms)	Cloud AI Latency (ms)
Autonomous Vehicles	10	50
Healthcare Monitoring	15	60
Smart Home Devices	20	80

Table 3 Cost Comparison (Edge AI vs Cloud AI)

Data Volume (GB)	Edge AI Cost (\$)	Cloud AI Cost (\$)
100 GB	5	30
500 GB	20	120
1,000 GB	35	200

- *Reduced Latency*

When it comes to perks, Let’s start with one of the key benefit which is reduced latency in Edge AI. In edge computing, data processing happens locally on the end device, so there’s no need to pass information to a central cloud computing server and wait for a reaction. This is especially the case within the field of executive applications where decisions have to be made in near real-time.

- *Examples:*

Self-driving cars requires Edge AI to analyze the data from sensors and respond immediately, for instance, to turn or to brake.

In healthcare, wearable’s capture and monitor a patient’s data and can immediately flag dangerous health states.

- *Cost Efficiency*

Edge AI limits the reliance of operations on the cloud, resulting in massive savings. This way it does not call for high bandwidth connection, expensive data storage, and successive cloud dependence.

- *Examples:*

As an aspect of industrial IoT, equipment is continuously observed and data is processed without the data being sent to the cloud, cutting overall expenses.

In Smart Cities, Edge AI is employed for activities including, energy and traffic control, without the need for a larger centralized hub.

- *Higher levels of Safety and Privacy*

Analyzing data from a remote system locally on the edge device is beneficial with respect to security risks and personal data protection. It also means there isn’t a requirement to send information through networks, decreased likelihood of leaks, and data compliance with regulations such as GDPR.

- *Examples:*

In finance, localized ATMs and banking applications and services are conducted through Edge AI, protecting the customer data.

Within healthcare, and medical field specifically, medical devices manage patient data internally eradicating privacy issues with cloud storage.

➤ Scalability

Edge AI also sustains scalability as computational capability is spread across many endpoints. This means data from greater IoT devices can be processed locally with Edge AI to minimize consumption on centralized systems.

• Examples:

In smart factories, the described Edge AI allows a large number of machines to learn to adjust autonomously and share observations selectively.

Real-time video analysis across numerous cameras offloads large-scale data surveillance systems by employing edge processing instead of overloading cloud networks.

➤ Enhanced Reliability

Edge AI enhances the system’s dependability since client systems may function with reduced or no cloud connections. This feature is very important for use in situations where there is no continuity in connection.

• Examples:

For instance, in rural regions, agricultural sensors containing Edge AI collect data from the environment to manage irrigation conveniently while sometimes not connecting to the internet.

Self-sufficient, or Small UAVs rely on local artificial intelligence at the edge to perform flights and tasks even in areas with limited or no internet order.

Table 4 Summary of Edge AI Benefits

Benefits	Description	Example/Use case
Reduced Latency	Minimized delay by processing data locally.	Autonomous vehicles, Healthcare
Cost Efficiency	Lower operational costs and cloud reliance,	Industrial IOT, Smart Cities
Improved Security	Enhanced data privacy and cloud reliance.	Finance, Healthcare
Scalability	Autonomous operational of increasing devices.	Smart Factories, Surveillance Systems
Enhanced Reliability	Operates in environments with Limited connectivity.	Agriculture, Drones

• Comparing Cloud Costs and Latency for Edge AI.

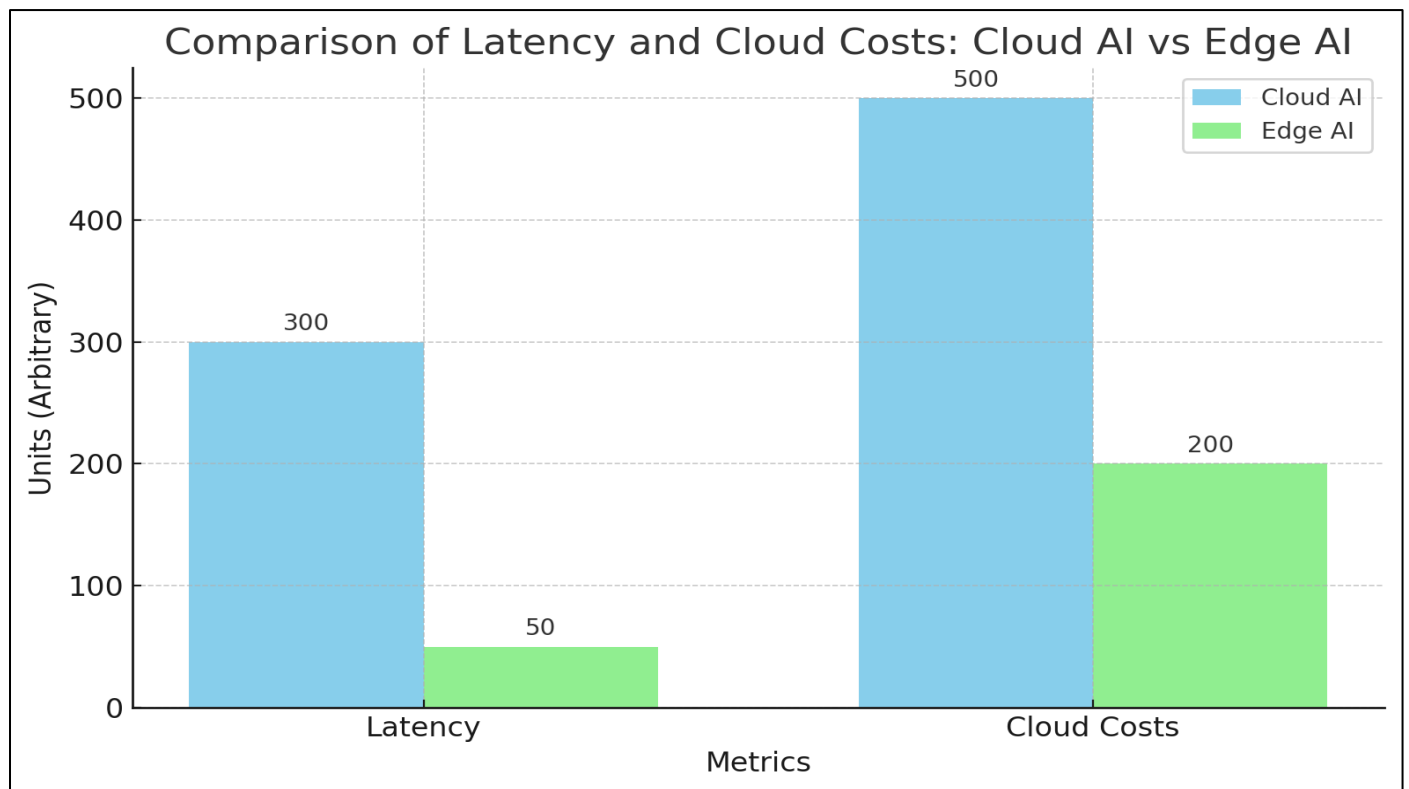


Fig 2 Comparing Cloud Costs and Latency for Edge AI

V. DIFFICULTIES IN THE IMPLEMENTATION OF EDGE AI

Nevertheless, there are several challenges that come with the adoption of Edge AI which has to be overcome to harness the underlying benefits: These challenges are occasioned by technical, financial and regulatory issues, thus hindering its applicability widespread across many industries.

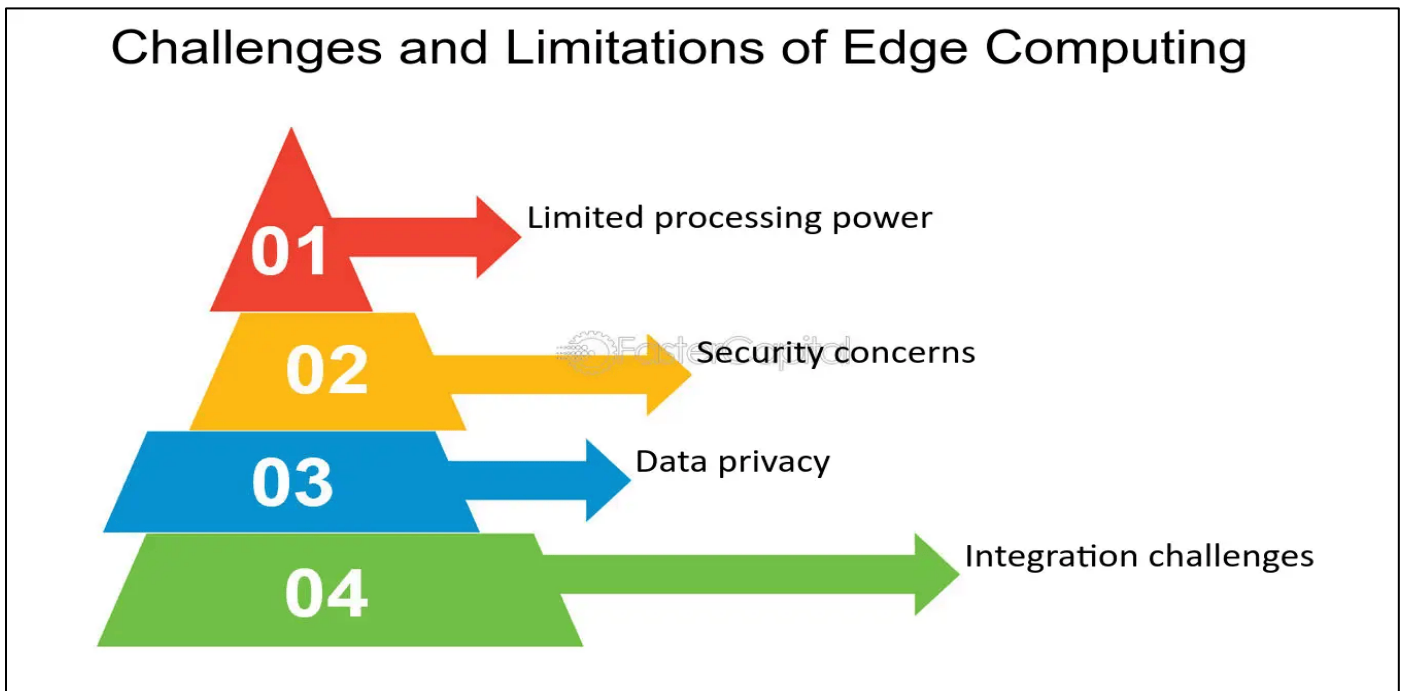


Fig 3 Edge Computing

➤ *Limited Processing Power*

They pointed out the fact that cell phones and sensors have limited capabilities of computational power and memory to compare to cloud servers, so they cannot host AI models. This limitation defines the nature of intelligent applications that can be deployed in the edge.

• *Example:*

Training deep learning models at the edges of the network may sometimes be CPU intensive and may call for dedicated AI accelerators which can prove costly.

➤ *Data Security Concerns*

Although implementing mechanism is a part of Edge AI to minimize the usage of cloud storage, there are certain security risks involved with it at the device level. These devices remain at the risk of physical interference, hacking, and infections with malware unlike some centralized servers.

• *Example:*

Through connectivity, Smart homes or even Industrial systems may end up being hijacked by hackers which may be so dangerous to the data and operations being conducted.

➤ *Sistema Integrado y Coordinado*

The Edge AI systems' integration into already established structures is not very straightforward. Built-in products and applications have to interact effectively and, at the same time, they need a lot of configuring and patching.

• *Example:*

Industrial IoT systems require, in some form, interaction with legacy equipment, which presents challenges in integrating Edge AI.

➤ *High Development Costs*

Edge AI solutions typically involve a high level of upfront capital tied to the right mix of HW, SW, and human capital. The costs stated above may be expensive to carry on by SMEs.

• *Example:*

For the application of predictive maintenance through Edge AI, firms require unique edge-oriented sensors and processing entities, which may increase the preliminary costs.

➤ *Regulatory and Ethical Issues*

Since Edge AI owns the reigns of data processing within the device's confines, it will be triggering laws such as GDPR and HIPAA. While some of these regulations may act to offset costs for the implementation and sustainability of 'green' initiatives, they can also hinder the process in some ways; particularly for businesses in the healthcare and finance sectors.

• *Example:*

For instance using Edge AI in healthcare involve handling patient data, so the process needs to follow patient data privacy laws which may pose some challenges to system integration and deployment.

Table 5 Challenges in Implementing Edge AI

Challenge	Impact	Mitigation Strategy
Limited Processing Power	Restricts the complexity of AI models deployable on edge devices.	Use specialized hardware like AI accelerators or lightweight models.
Data Security Concerns	Increases vulnerability to hacking and physical tampering.	Implement robust encryption, authentication, and secure boot protocols.
Integration and Interoperability	Complicates deployment in systems with legacy infrastructure.	Adopt standardized protocols and modular software architectures.
High Development Costs	Raises initial investment barriers for organizations.	Leverage funding, partnerships, and cost-effective edge solutions.
Regulatory and Ethical Issues	Creates compliance challenges, especially in sensitive industries	Design systems with privacy by default and consult regulatory experts.

VI. THE FUTURE OF EDGE AI

Edge AI has a bright future in store, especially as various industries find out that intelligent computation is the next best thing that can be done when localized data processing is made possible. This has been informed by technological developments, rising industry standards and exigent demands for systems’ efficiency and security. The rapid technological change has brought us closer to a world

of edge AI. But what is edge AI? Edge AI combines the different levels of computing solutions and technology, where its main goal is to store, process, and manage data directly at the endpoints for machine meaning and intelligence. Eventually, the rise of edge AI will significantly impact the digitalization of data for enterprises focused in industrial applications. This blog will help you understand what Edge AI is and its direct impact on the Industrial AIoT.



Fig 4 Edge AI: The Next Generation of Artificial Intelligence for AIoT Applications

➤ *Advancements in Hardware*

Another enabler of Edge AI is the increasing rate of development of Application Specific Integrated Circuits (ASICs) for edge computing. AI accelerators including the NPU and FPGA are making AI computation possible on low-power IoTs gadgets. Further, with newer models of low-power processors it is possible to implement AI in battery run devices.

• *Example:*

Advanced AI integrated fitness tracker and other wearable gadgets can now process multiple health parameters at a local level without demanding any cloud support.

The other areas that hold future prospects for development are improved designs of chips that provide AI processing in depth in relation to sensors and cameras to provide more intelligent IoT.

Emerging Trend: Smart chips used for artificial intelligence operations starting from image identification to voice recognition while using a small amount of power.

➤ *Compatibility with the 5G Technology*

5G networks have busted the scene for Edge AI across the globe, enabling it to experience ultra-low latency along with high-speed connectivity and notably enhanced bandwidth. Such integration will enable more reliable and

faster communication between edge devices and also boost the efficacy of the devices.

- *Example:*

In smart cities, the 5G connected edge device note traffic trends and manage traffic signals in real-time thus minimizing traffic jams.

New synergies that are created by coupling of 5G and Edge AI embrace new application areas such as drones, and also augmented reality, where timely decision time is imperative.

- *Emerging Trend:*

Edge AI for distributed intelligence using 5G in Robotics and autonomous systems.

- *AI Model Optimization*

This means that as the computational requirements rise there is a huge demand for small reliable deep learning models that can be deployed at the edge. AI is already on the process of using techniques for reducing such large AI models such as quantization, pruning, and model distillation.

- *Example:*

Here it is important to note that federated learning is the technique of letting edge devices train AI models with their data while the data remains local to the device.

Optimized models do not only save resources but also expand the implementation of Edge AI starting from smartphones to sensors in industry.

- *Emerging Trend:*

The incorporation of tiny machine learning (TinyML) to bring AI into microcontrollers with restricted settings.

- *Increased Industry Adoption*

The industries are likely to ramp up the usage of Edge AI, following the insights into the technology's value propositions.

- *Healthcare:*

Inter- and intra-patient monitoring and diagnosis by using artificial intelligence sensors and wearable technology.

- *Automotive:*

Self-driving cars use Edge AI in removing obstacles, navigation, and control systems in their cars.

- *Finance:*

Reducing fraud cases and associated risk assessments with local AI security models.

According to industry experts, the platform for IoT will be Edge AI, with billions of intelligent devices at the end of edge by 2030.

- *Emerging Trend:*

Edge AI to be implemented in smart manufacturing for control lines and efficiency of the production line with predictive maintenance.

- *Improved Privacy and Ethical Artificial Intelligence*

By definition, Edge AI is decentralized, which means the data is processed on the device hence offering privacy protection. However, future system implementations are expected to place even stronger privacy retention measures. Example of advanced methods being considered include differential privacy, homomorphic encryption, and Secure Multiparty Computation.

- *Example:*

Medical applications that use Edge AI to analyze the patient data on the device itself, thereby preserving HIPAA-compliance while also generating meaningful insights.

Ethical perspectives will also be of entry in the future of Edge AI amiable immunity. Trust, high quality and fairness of AI models have become increasingly important and are addressed by and through concepts such as transparent models, algorithms for reducing bias, and XAI.

- *Emerging Trend:*

AI ethic compliance in Edge AI solutions aiming at providing preliminary input for making the solutions accountable and inclusive.

- *The Market Outlook*

The Edge AI market on a global scale is expected to grow rapidly in the coming years based on improvements in the hardware and software and accessibility.

- *Market Projections:*

The Edge AI market is predicted by different analysts to generate more than \$100 billion per year by 2030, across such industries as IoT, healthcare, automotive, and others.

They also think that emerging economies will also derive great benefits from Edge AI because it makes possible to develop localized solutions to local problems, for instance smart farming and resource utilization.

- *Emerging Trend:*

Real time management and monitoring of renewable energy grids using Edge AI.

VII. CONCLUSION

Edge AI is a worthy evolution in how AI is deployed to scattered and raw data sets gathered across fields. Edge AI can be defined as an approach to AI capabilities that are streamed to the network edge, which helps to the decision making by decreasing latency, boosting the privacy, and lowering dependencies on cloud systems. This new generation change is opening doors to organizations in many areas such as IoT, healthcare, finance and more where speed and precise decision making is vital.

Huge win-win benefits can be tracked to applying Edge AI technologies, such as the optimization of operational efficiency, reduction of unnecessary spending, and flexibility enhancement. It makes devices to become smarter and more responsive in IoT; it likewise makes diagnosis to be done more realistically and customized patient care in healthcare. The IT industry has seen growth, enhanced fraud detection and risk management which to an extent enhances the security and speed of decision of the finance sector.

However, as Edge AI becomes a norm, it also has its shortcomings; hardware limitations, data privacy issues, and the overall requirements to support scalable Edge AI. It is

expected that with improvements in AI hardware system, 5G networks, and reduction in the number of parameters required to optimize the model these barriers will steadily be reduced making Edge AI deployment easier and more efficient.

Therefore, Edge AI will remain a critical force in refashioning Industries by enabling more responsive, scalable, and affordable AI. In this respect, as more segments continue to incorporate this versatile tool into their operation, the possibilities of some unique ideas and enhanced approaches to implement this type of artificial intelligence will remain on the rise, reshaping our direct engagements with this technology.

VIII. SUMMARY

Table 6 Recap of Key Points

Concept	Key Points
What is Edge AI?	AI processing done locally on edge devices instead of centralized servers.
Benefits of Edge AI	Reduced latency, cost efficiency, improved privacy, real-time decision-making.
Applications	IoT, healthcare, finance, autonomous vehicles, smart homes.
Challenges	Hardware requirements, security issues, scalability concerns.
Future Trends	Growth in adoption due to advancements in 5G, AI hardware, and model optimization.

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