

The Era of Robotic Process Automation

Khalid Al Thinyan | Abdullah Al Shehri | Haitham Ghawji
Saudi Aramco

Abstract:- Robotic Process Automation (RPA) is a technology that utilizes programmed machines, known as robots, to automate repetitive and tedious tasks performed by humans. By identifying essential modules for a specific task and programming them into a robot, RPA enables the robot to accomplish the task efficiently. This technology offers numerous advantages, including increased productivity, efficiency, performance, and the liberation of human resources for high-value activities. RPA makes tasks more manageable and changes business operations, bringing in a new age of technology. This article offers a thorough overview of Robotic Process Automation (RPA). It explores its rich history, uncovers the numerous advantages and drawbacks, highlights various methodologies and recommended approaches, and discovers cutting-edge advancements in RPA.

Keywords: *Robotic Process Automation, Robots, UI, Integration, Digital Transformation, Process Optimization, Efficiency, Machine Learning and AI*

I. INTRODUCTION

Robotic Process Automation (RPA) goes beyond being just software; it acts as a transformative force that imitates human actions to carry out tasks within a process. It's excellent at repetitive work like data entry and report generation, doing these tasks faster and more accurately than humans. This efficiency allows humans to focus on tasks that require emotional intelligence, judgment, and customer

interaction [1]. RPA can handle rule-based functions that don't need specific knowledge or insight. Robots can perform cognitive processes, interpret text, chat, understand unstructured data, and make complex decisions using advanced Machine Learning Models. RPA streamlines tasks, freeing up human resources for high-value activities. It boosts productivity, efficiency, and performance, revolutionizing business operations and inspiring a new era of work.

II. THE HISTORY

The history of RPA can be traced back to the 1990s, when it was first used to automate user interface (UI) testing. The emergence of the agile development concept in the early 2000s, which prioritized people over processes and tools, was a significant turning point for RPA. Companies realized the need to accelerate their operations to remain competitive, creating various UI testing and quality assurance (QA) automation scripts out of necessity.

One significant aspect of this was screen scraping technology, which automatically extracts data from an application for other purposes, significantly improving the efficiency and effectiveness of large data-handling businesses. The real turning point for RPA came around 2012 when large-scale businesses officially recognized it to reduce costs and the need for digital transformation. These factors have led to increasingly more enterprises' widespread adoption of RPA for their mission-critical tasks [2].

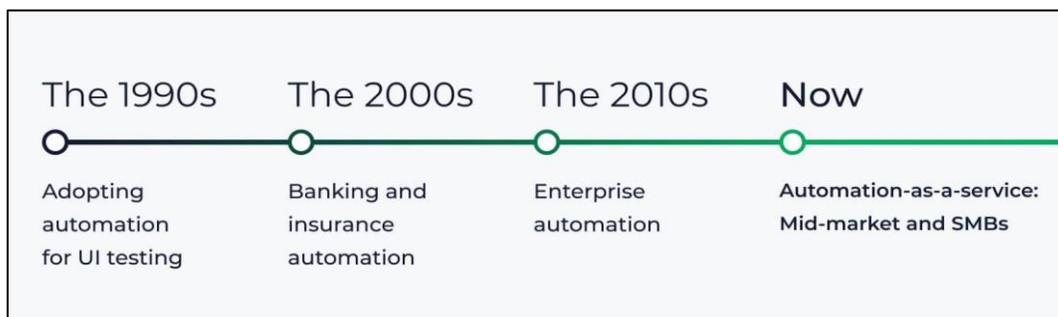


Fig 1: Robotic Process Automation History [3]

III. TYPES OF ROBOTIC PROCESS AUTOMATION

There are three main modes of Robotic Process Automation: attended RPA, unattended RPA, and hybrid RPA. Considering which type to implement is useful when exploring RPA as a workflow automation solution. It can help determine which one is more suitable for the organization.

➤ *Attended RPA*

This type of automation will enable you to concentrate on more critical organizational tasks. It does this by automating the repetitive, manual activities of the front office and replicating the actions you take on your desktop or browser, such as mouse clicks. These actions are recorded and played back in real time.

➤ *Unattended RPA*

This kind of automation does not require a person to be at their computer. Instead, unattended bots carry out the tasks by recording and replaying actions. As they can utilize triggers and plan automated events, they are perfect for expediting the automation of high-volume functions across your company.

➤ *Hybrid RPA*

In this type of RPA, attended and unattended RPA bots are combined to ensure the automation of both front-end and back-end processes ^[8]. This enables end-to-end process automation, which provides flexibility and scalability.

IV. THE BENEFITS OF ROBOTIC PROCESS AUTOMATION

RPA is a software that automates processes and tasks, saving time and preventing generic human errors. It designs bots to execute tasks that humans typically do. These bots can be trained to click and type across applications and perform complicated duties without human involvement. Businesses can benefit from RPA by automating various activities, such as data transfer, updating customer profiles, data entry, stock

management, and other complex tasks. Robotic process automation offers many benefits, including:

➤ *Return on Investment (ROI)*

Operating expenses usually decrease rapidly when activating your robotic workforce, resulting in quick ROI. While other IT investments may require waiting months or years before seeing ROI, with RPA, you can expect to start seeing ROI within weeks.

➤ *Resource Exhaustion*

Using robots to handle repetitive tasks allows the team to focus on more important responsibilities, thus driving the company's growth. Furthermore, a robotic workforce can be adjusted in size as needed, enabling organizations to respond effectively to changes in demand.

➤ *Decreased Difficulties*

Staffing can be challenging, especially in certain parts of a company with fluctuations in employee demand, unpredictable activity levels, and high turnover rates. Robots, on the other hand, provide a more scalable solution than human workers. They can be deployed quickly and at a lower cost, making maintaining optimal staffing levels at any given time easier ^[4].

➤ *Customer Satisfaction*

Eliminating customer service forms and tabulations allows the team to dedicate more time to providing personalized customer service. This leads to an upgraded customer experience and a more remarkable ability to fulfill service-level agreement requirements.

➤ *Security*

RPA solutions can improve cybersecurity by reducing human interaction with sensitive information and lowering the risk of data leaks and breaches. Using RPA tools can strengthen security protocols by preventing unauthorized access and initiating necessary account logouts.

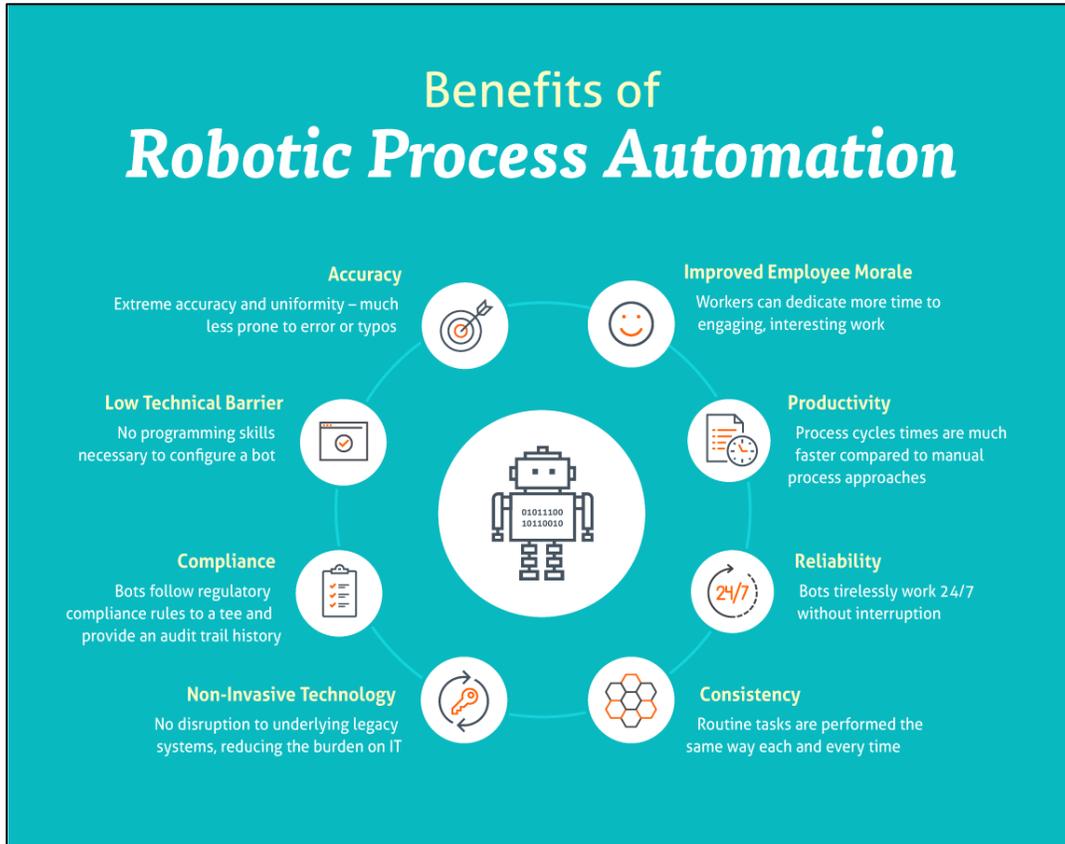


Fig 2: Benefits of Robotic Process Automation [6]

➤ *Compliance*

RPA solutions streamline compliance processes through automation, minimizing risks and obviating the necessity for multiple audits. They can optimize contract workflows, update forms, and issue compliance-related notifications and alerts.

➤ *Business Continuity*

RPA has the potential to assist companies in maintaining their business continuity plans by developing bots capable of managing tasks that are usually outsourced during an outage.

V. THE ETHICAL GUIDELINES IN ROBOTIC PROCESS AUTOMATION

The ethical guidelines and procedures must be in place to tackle the ethical challenges in Robotic Process Automation (RPA). These standards assist in maximizing the benefits of RPA while reducing negative consequences. Integrating ethical guidelines in RPA offers significant advantages. Implementing ethical guidelines in RPA include:

➤ *Transparency*

In RPA, transparency is the open communication of automated processes' functions, decisions, and results. This requires offering transparent explanations of the functioning of RPA systems, the information they handle, and the rationale for their decisions. Implementing transparent RPA practices

ensures stakeholders understand the impact of automation, fostering trust and accountability [5]. It also enables businesses to assess algorithmic fairness, identify biases, and make ethical decisions. Transparent RPA implementation involves sharing information about automation objectives, processes, and results, which promotes understanding and confidence among users, employees, and partners.

➤ *Sustainability*

RPA's environmental impact can result in higher energy consumption and increased carbon emissions. Organizations can implement energy-efficient technologies to minimize this impact, streamline automation workflows, and utilize server virtualization. Encouraging this method can involve the utilization of sustainable practices, like combining servers and relying on renewable energy sources.

➤ *Privacy*

To maintain data confidentiality and security, companies and governments should adhere to ethical guidelines and establish robust data protection protocols to reduce the chances of unauthorized access and mishandling of sensitive data by RPA systems.

➤ *Workforce Collision*

Automation can improve productivity and lower company costs, but it could also lead to changes in employees' job roles. This impact can significantly affect individuals, families, and communities, especially in manual labor-reliant industries. Therefore, organizations deploying RPA should take a responsible approach to workforce management. This may involve retraining and upgrading employees to perform higher-value tasks that complement automation instead of being replaced entirely.

➤ *Technology Risk*

Robots and information technology have reduced the need for human skills in manufacturing and operation. It is crucial to upskill and retrain employees in areas that complement the automation process. Training humans for the future is necessary to ensure technology functions optimally and informed decisions are made.

VI. THE ROBOTIC PROCESS AUTOMATION FUTURE FRAMEWORK

RPA holds excellent potential to extend beyond the automation of repetitive tasks. More firms are expected to adopt automation and explore new business possibilities. One of the top priorities for many organizations will be to reduce costs, enhance customer service, and find ways to improve security, governance, and compliance by changing regulations [7]. On the other hand, generative AI cannot be ignored when considering RPA. As generative AI produces more technology, RPA will grow and evolve to deliver greater efficiency and productivity.

RPA is expanding to merge Machine Learning (ML) and Artificial Intelligence (AI). This integration will soon allow RPA to assist with processing unstructured data and implementing simple judgment-based automation, moving beyond its current rule-based technology. Additionally, RPA bots are expected to be frequently used as cloud services. RPA developers may partner with cloud service providers to deliver their services in the cloud with advanced AI capabilities. The possibilities in the realm of RPA are vast and extensive. The prevailing belief is that RPA will be the primary form of IT automation in the future.

VII. CONCLUSION

Robotic process automation is becoming easier for business end-users as more user-friendly interfaces and intuitive designs become widespread. The rise of development tools requiring minimal or no coding will drive the emergence of citizen developers, who can implement automation solutions in their workplace to optimize and strengthen business processes without technical expertise. Consequently, using RPA will become increasingly widespread and accessible, enabling staff to acquire and achieve new capabilities and supporting the adoption of automation technology.

However, its implementation must be done with authority. RPA's impact on employees, privacy, and bias has significant ethical implications. Therefore, companies must involve their employees in decision-making processes, develop explicit policies and guidelines, and ensure that RPA algorithms are trained using a diverse and representative range of data. To ensure the responsible implementation of RPA and benefit all stakeholders, it is necessary to monitor its impact continually.

REFERENCES

- [1]. Robotic Process Automation (RPA)
- [2]. The evolution of RPA: Past, Present, and Future Business Ethics and Artificial Intelligence
- [3]. The Evolution of RPA: A 30-Year Journey
- [4]. What you should know about the benefits of RPA
- [5]. Principles of Ethics in the Evolution of Robotic Process Automation
- [6]. What Is Robotic Process Automation?
- [7]. The Future of RPA: 2024 Predictions
- [8]. RPA Explained: Attended, Unattended, and Hybrid