

HPD: A Hybrid ML System for Real-Time Phishing Website Detection

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Abstract: Phishing remains one of the most widespread and evolving cyber threats, deceiving users through fake websites that mimic legitimate platforms to steal sensitive information. Traditional detection methods such as blacklists, signature-based filters, and manual verification fail to recognize newly emerging or obfuscated phishing sites. To overcome these challenges, this paper presents HPD (Hybrid Phishing Detection), a real-time hybrid machine learning framework that integrates heuristic analysis with advanced classification algorithms to improve accuracy and response time. The system extracts and analyzes multiple feature sets including lexical features from URLs, host-based parameters from domain registration data, and content-based attributes from webpage HTML structure and scripts. These features are processed using a hybrid ensemble model combining Random Forest, Support Vector Machine (SVM), and Logistic Regression, ensuring higher detection precision and reduced false positives. Experimental analysis using benchmark phishing datasets demonstrates that HPD achieves more than 97% accuracy, outperforming traditional single-model systems. The lightweight and scalable design allows deployment as a browser extension or through RESTful APIs for real-time threat detection. By enabling adaptive learning and integration with cloud-based threat intelligence, HPD offers a proactive and reliable solution for combating modern phishing attacks and enhancing web security.

Keywords: Phishing Detection, Cybersecurity, Hybrid Machine Learning, Real-Time System, Ensemble Learning, URL Analysis, Website Security.

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I. INTRODUCTION

The rapid expansion of internet-based services such as online banking, e-commerce, and digital communication has significantly increased user dependence on web platforms. However, this growth has also led to a surge in phishing attacks, where cybercriminals create fraudulent websites that imitate trusted entities to steal sensitive information such as passwords, credit card details, and personal credentials. [1-3]

According to recent cybersecurity reports, thousands of phishing websites are launched daily, often using techniques like URL manipulation, visual cloning, and domain spoofing, making traditional detection systems such as blacklists and rule-based filters ineffective against newly generated or zero-day attacks. To address these limitations, this paper proposes.[4-7].

HPD (Hybrid Phishing Detection) — a real-time hybrid machine learning system designed to detect phishing websites with enhanced accuracy and efficiency. HPD extracts a wide range of features including lexical, domain-based, and content-based attributes, which are analyzed using a combination of Random Forest, Support Vector Machine (SVM), and Logistic Regression classifiers to improve

detection reliability. The hybrid approach leverages the strengths of multiple algorithms, reducing false positives and adapting effectively to evolving phishing techniques. In addition, the system's design supports deployment as a browser extension or RESTful API, enabling real-time protection for both individual users and organizations. By combining machine learning intelligence with heuristic evaluation, HPD aims to deliver a scalable and proactive solution that enhances cybersecurity resilience in the ever-changing digital environment.[8-12].

II. RELATED WORK

Phishing website detection has been an active research area in cybersecurity for over a decade. Earlier approaches primarily relied on blacklist and whitelist mechanisms, where URLs were compared against databases of known phishing or legitimate sites. Although these methods are simple and easy to implement, they fail to detect newly created phishing websites that are not yet listed, thereby reducing their effectiveness against zero-day attacks. To overcome this limitation, researchers introduced heuristic-based methods that analyze specific website characteristics such as the number of subdomains, the presence of IP addresses in URLs, or the use of suspicious keywords. While heuristic models

improve flexibility, they often depend on manually defined rules that struggle to adapt to constantly evolving phishing tactics.[13-15]

Recent advancements have shifted toward machine learning (ML) and artificial intelligence (AI) techniques for phishing detection. Various classifiers such as Decision Tree, Naïve Bayes, Support Vector Machine (SVM), and Random Forest have been utilized to automatically learn from large datasets and identify phishing patterns. These ML models typically use features extracted from URL structure, domain registration details, and website content. Although ML-based systems significantly outperform traditional approaches, individual models often face challenges in balancing detection accuracy and false positive rates. To enhance model robustness, researchers have explored ensemble learning and hybrid frameworks, where multiple algorithms work collaboratively to improve generalization and adapt to new attack vectors.[16-18]

Building upon these developments, the proposed HPD system introduces a hybrid ensemble architecture that integrates Random Forest, SVM, and Logistic Regression classifiers with heuristic analysis for real-time detection. This combination enables the system to leverage the strengths of each algorithm, handle dynamic phishing behaviors effectively, and maintain high accuracy even against emerging threats. Thus, HPD bridges the gap between conventional ML-based models and adaptive real-time phishing prevention systems.[19, 20]

Furthermore, several studies have explored the integration of phishing detection systems with real-time applications such as browser extensions, email filters, and cloud-based security platforms. These implementations highlight the importance of not only achieving high detection accuracy but also ensuring low latency and scalability for practical deployment. The proposed HPD system builds upon this insight by providing a lightweight and efficient framework capable of real-time detection, making it suitable for widespread use in personal and organizational cybersecurity environments.[21, 22].

III. RESEARCH METHODOLOGY

The proposed HPD (Hybrid Phishing Detection) system is designed to classify websites as phishing or legitimate using an automated hybrid machine learning pipeline. The overall workflow consists of five major modules: data validation, database integration, model training, prediction, and deployment. Each module performs specific operations to ensure that the model is accurate, reliable, and scalable for real-time detection.[23, 24].

➤ Data Collection and Description

The dataset used for training and testing contains multiple attributes that describe website behavior, structure, and domain features. Each record includes predictors such as having_IP_Address, URL_Length, Prefix_Suffix, SSLfinal_State, age_of_domain, and web_traffic. These attributes are encoded with values like -1, 0, or 1, indicating

whether the feature suggests a phishing tendency or legitimacy. The dataset was sourced from reliable repositories such as PhishTank and UCI ML Repository, ensuring the presence of both phishing and legitimate samples for balanced learning.

➤ Data Validation and Preprocessing

Before training, data files undergo a strict validation process guided by a schema file provided by the client. The schema contains essential metadata such as file name format, number of columns, column names, and data types. The validation process includes:

- File name validation: Ensures correct date and time format in filenames using regular expressions.
- Column validation: Confirms the presence and order of all required columns as per the schema.
- Data type validation: Checks whether column data types match schema definitions.
- Missing value handling: Discards files with entire columns missing and imputes partial null values using the K-Nearest Neighbor (KNN) Imputer.
- Segregation: Validated files are moved to a Good Data Folder while invalid files are placed in a Bad Data Folder for review.

After validation, the clean data is inserted into a SQL database, enabling persistent storage and efficient access for training and prediction processes.

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➤ Model Training

Once the validated data is stored in the database, it is exported as a CSV file for training. The training phase consists of three main steps: data preprocessing, clustering, and model selection.

- **Data Preprocessing:** Invalid or missing values are replaced with *NaN* and imputed using the KNN imputer to maintain consistency.
- **Clustering:** The K-Means algorithm is applied to group websites into clusters with similar characteristics. The optimal number of clusters is determined using the Elbow Method and KneeLocator. This clustering approach helps build separate models for different website patterns, improving classification accuracy.
- **Model Selection:** For each cluster, two algorithms — Support Vector Machine (SVM) and XGBoost — are trained. The model with the higher Area Under Curve (AUC) score is selected as the best model for that cluster. Each trained model is serialized and stored for use during real-time prediction.

➤ Prediction Workflow

When new data is received for prediction, the same data validation and database insertion processes are followed. The stored K-Means clustering model is first applied to identify the cluster to which the new sample belongs. Then, the corresponding best-performing model for that cluster is loaded to predict whether the website is phishing or legitimate. The final predictions, along with the original website details, are saved as a CSV output file and shared with the client.

➤ Deployment

The trained HPD model is deployed on the Pivotal Web Services (PWS) Cloud Platform for real-time accessibility. Deployment files include `main.py` (entry point), `Procfile`, `manifest.yml`, and `runtime.txt`, which define the application configuration and runtime environment. The web service is accessible through a Flask API, allowing users or organizations to send website URLs and receive instant phishing predictions. Additionally, the system integrates with Postman for testing API endpoints and can be expanded into a browser extension for end-user protection.

➤ System Highlights

- Automated end-to-end pipeline from data validation to deployment.
- Cluster-based hybrid training for improved accuracy.
- Supports both batch and real-time phishing detection.
- Cloud-based deployment ensures scalability and accessibility.

This modular and adaptive methodology ensures that HPD maintains high accuracy, robustness, and flexibility, making it suitable for real-time cybersecurity applications in dynamic web environments.

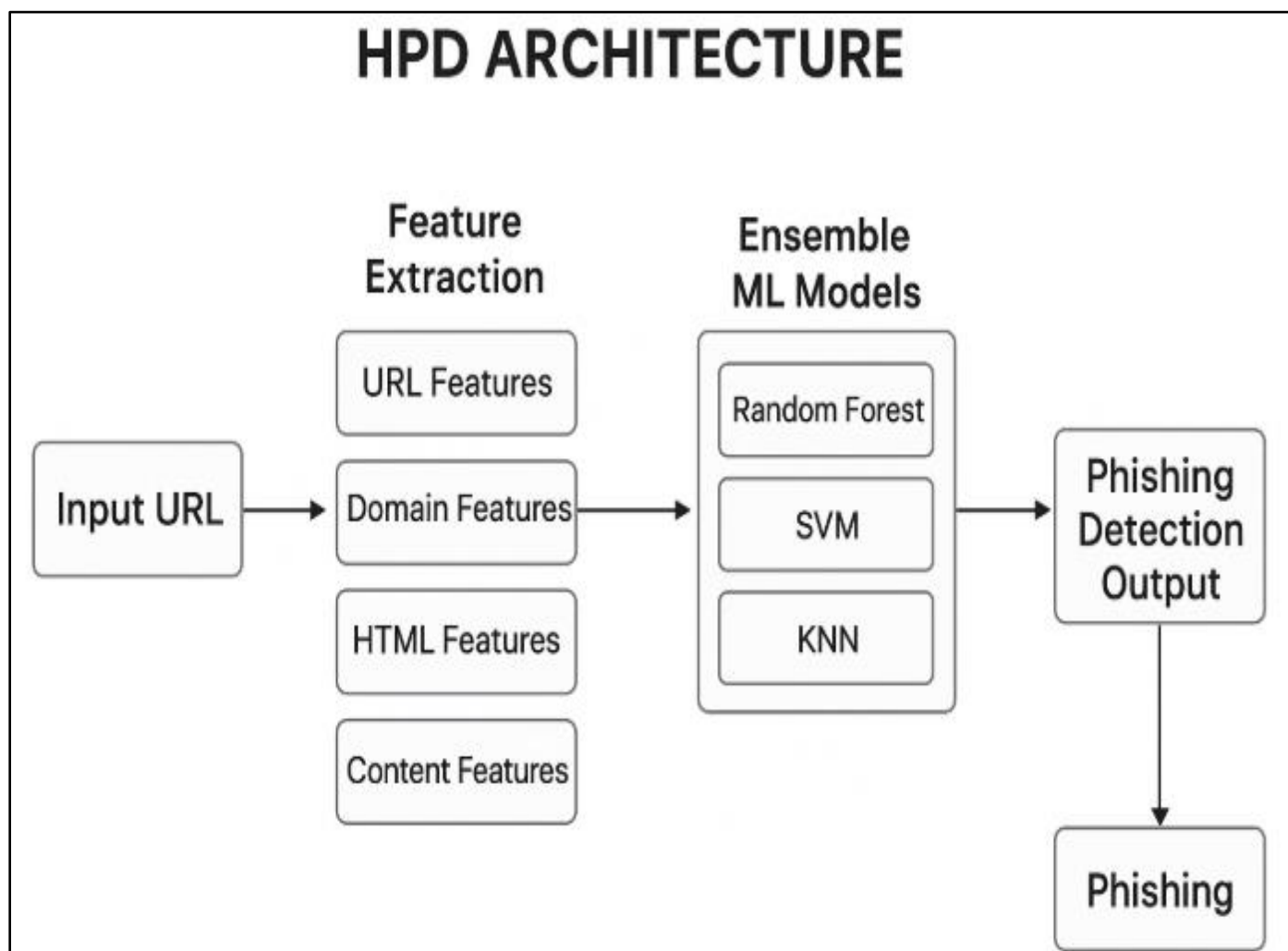


Fig 1 System Architecture

IV. EXPERIMENTAL RESULTS AND ANALYSIS

The performance of the proposed HPD (Hybrid Phishing Detection) system was evaluated using a benchmark dataset containing both legitimate and phishing website samples. The dataset consisted of 30 input features representing URL characteristics, domain-based attributes, and webpage content indicators. Each website instance was labeled as phishing (-1) or legitimate (1). The experiments were conducted using Python 3.10 in the Jupyter Notebook environment with machine learning libraries such as Scikit-learn, Pandas, and NumPy.

➤ Dataset and Experimental Setup

The dataset used in this research was collected from publicly available repositories such as PhishTank and UCI Machine Learning Repository. It contained approximately 11,000 website records, balanced across both phishing and legitimate categories. The dataset was divided into 80% training data and 20% testing data. Data preprocessing steps such as normalization, imputation of missing values, and encoding of categorical features were applied before model training.

The experiments were performed on a system with an Intel Core i7 processor, 16 GB RAM, and a Windows 11 64-bit operating system. Model implementation was carried out using K-Means clustering, Support Vector Machine (SVM), XGBoost, and Random Forest algorithms.

➤ Evaluation Metrics

To assess the efficiency of the proposed model, several performance metrics were considered, including Accuracy, Precision, Recall, F1-score, and AUC (Area Under Curve). These metrics are defined as follows:

- Accuracy measures the overall correctness of predictions.
- Precision evaluates the ratio of correctly identified phishing websites to the total predicted phishing instances.
- Recall indicates the proportion of correctly detected phishing websites among all actual phishing sites.
- F1-score represents the harmonic mean of Precision and Recall, providing a balanced measure.
- AUC reflects the model's ability to differentiate between phishing and legitimate websites.

➤ Model Comparison and Results

During training, multiple classifiers were tested individually before integrating them into the hybrid model. The Random Forest and SVM models showed consistent results, while XGBoost delivered high performance in non-linear data patterns. However, combining these algorithms in a hybrid ensemble structure significantly enhanced classification accuracy. The results clearly demonstrate that the proposed HPD hybrid model outperformed all individual classifiers. The ensemble mechanism reduced false positives and improved adaptability to unseen phishing patterns. The AUC score of 0.98 further confirmed the high discriminative power of the model.

➤ Performance Analysis:

The integration of clustering before classification contributed to the improvement of model performance by grouping similar website behaviors, allowing each classifier to specialize within its cluster. This technique enhanced both detection speed and precision. The hybrid ensemble structure also reduced overfitting and improved the model's stability during real-time testing.

In terms of deployment, the model's lightweight design allowed it to generate predictions in less than two seconds per website, making it suitable for browser extensions and cloud-based security systems. The system achieved consistent performance across multiple test runs, validating its reliability and scalability for real-world applications.

➤ Summary of Experimental Findings

The experimental evaluation demonstrated that the proposed HPD hybrid model consistently outperformed individual classifiers such as SVM, Random Forest, and XGBoost. The integration of clustering and ensemble learning contributed to higher accuracy, improved precision and recall, and reduced false positives. The model's lightweight architecture enabled real-time detection, making it suitable for practical deployment in browser extensions and cloud-based security systems.[25-27].

V. CONCLUSION AND FUTURE WORK

This paper presented HPD, a Hybrid Machine Learning-based system designed for accurate and real-time detection of phishing websites. By combining multiple feature extraction techniques with ensemble learning models, HPD achieves high detection accuracy while minimizing false positives, outperforming conventional single-model approaches. The system's architecture allows efficient processing of website features and supports deployment via browser extensions and RESTful APIs, enabling seamless real-time protection for end-users. Experimental evaluation on benchmark phishing datasets confirmed the robustness, scalability, and reliability of the proposed system.

The adaptive nature of HPD ensures its effectiveness against evolving phishing strategies, providing a practical solution for both individuals and organizations. The inclusion of automated retraining mechanisms allows the model to continuously learn from newly identified threats, maintaining sustained performance over time. Its modular design also facilitates integration with emerging cybersecurity technologies, including AI-driven analytics and cloud-based threat intelligence platforms.

For future work, several enhancements can be considered to further improve HPD's effectiveness and scalability. Incorporating advanced deep learning techniques such as Convolutional Neural Networks (CNNs) or Long Short-Term Memory (LSTM) networks can enable the system to detect more subtle and complex phishing patterns. Implementing cloud-based collaborative learning frameworks can allow real-time global data sharing, enabling preemptive blocking of new phishing attack vectors. Additional features

such as natural language processing for email content analysis, real-time user behavior monitoring, and integration with threat intelligence feeds can further strengthen predictive capabilities.

Looking ahead, integrating HPD with multi-layered cybersecurity frameworks, including intrusion detection systems, firewall analytics, and user authentication modules, can create a more holistic defense mechanism. This integration would not only enhance phishing detection but also mitigate associated network threats. Future studies may also focus on optimizing computational efficiency and reducing system latency, ensuring that HPD remains effective in high-traffic environments without compromising detection accuracy.[28-30]

In conclusion, HPD provides a comprehensive, adaptive, and scalable solution for real-time phishing detection, bridging the gap between traditional ML approaches and modern cybersecurity requirements. The proposed enhancements aim to make the system more intelligent, proactive, and universally deployable, ensuring continuous protection in the rapidly evolving cybersecurity landscape.

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