

# Entrepreneurial Effectiveness in Building Economic Independence Family in Indonesia

Jamaluddin

High School Economics Lecturer  
Amkop Makassar  
At South Sulawesi, Indonesia

Andi Makassar

Doctoral Program College of  
Economics  
University of Indonesia Muslim

Hasanuddin

Lecturer at the Faculty of Economics  
University of Indonesia Ickhsan

**Abstract:-** Types of qualitative research approach through Phenomenology, the results showed that the ability to build economic independence through the spirit not to depend on a monthly salary as an employee or employees boils down to entrepreneurship capabilities which in principle will give influence on the progress of the economy and the improvement in the economic situation of society Indonesia right now is because of self-employment can create jobs, improve the quality of life the community, increase equity income, utilize and mobilize resources to enhance national productivity, and to improve the well-being of the Government. Thus, the increasing development of entrepreneurship can improve the economy in Indonesia. self-employment can be an alternative in alleviating poverty and unemployment in Indonesia. The Government is expected to support the advancement of entrepreneurship in Indonesia by way of providing capital so entrepreneurs can set up businesses without obstruction regarding the cost of capital. Search jobs that previously was only interested in the formal sector are also expected to change his view and switch on the informal sector that is entrepreneurial.

**Keywords:-** Self-reliance, Entrepreneurship, economic, Formal, Government.

## I. INTRODUCTION

### A. Background

Talk about entrepreneurship cannot be released to do with autonomy, because both influence each other with one another. If the quantity and quality of a country's entrepreneurship it is good, then it is certain that the country is an independent country, in particular in the field of economics. The independence of the nation with entrepreneurship is important to prop up the economy of the joints. Entrepreneurship into driving the spread of economic benefits and improve well-being. Beside that also reduce the level of unemployment, reduce the level of criminality, improve living standards and also distribute income more evenly.

Refer to the website of the World Bank Group (Low and Middle Income) Indonesia is still entered in the countries with low incomes and below. Countries with low income and under include in developing countries. One of the Government's efforts stimulating the community participating in building the nation's economy is by supporting the entrepreneurial program. Part of its realization is made with the shape of the container, i.e. the

Agency Creative Economy Indonesia (BEKRAF) on the site BEKRAF.

With entrepreneurship certainly has risks as well as the work of others. The risk of loss in business is the classic spectre on people who want to entrepreneurship. It needs to be emphasized again, that bad risks also exist in all the work.

As time goes by more and more the number of communities that need jobs, but the place and the jobs that are available are very limited to date, this makes the community became difficult to get a job and resulted in the large number of unemployed. The demands of the quality of human resources is getting old now and demanding the higher specificity which is more difficult to be filled. The limited jobs makes people look for a way to survive in order to be worth living. By looking at those situations then the informal sector is an alternative which can help absorb unemployment and entrepreneurship is one of the best alternative way out. Social and economic changes have now been increased very rapidly, it is resulting from the process of globalization in various sectors. On the other hand the concerns appear by inflation and unemployment. One of the countries hit by the deterioration in various aspects such as Indonesia are experiencing food shortages as well as the tragedy of humanity who are frequent examples such as the existence of violence. It can be caused by the State of the economy is not going well, then entrepreneurial activities can provide the solution of economic, environmental, social or humanitarian problems. Entrepreneurship has a very important role in all aspects of life. According to the opinion of the Ministry of economy that a country can develop and can be build, ideally, should have an entrepreneur of 2% of the total population. Presence and role of self-employment will give influence on the progress of the economy and the improvement in the economic situation in Indonesia now because, entrepreneurs can create jobs, improve the quality of life of the community, improve equity income, utilizing resources to increase productivity, and to improve the welfare of national Government. Based on that opinion, entrepreneurship may affect Indonesia's economic growth rate. Until recently the economic problems in Indonesia will still be faced with a number of challenges and this will affect the pace of economic growth in the next year.

### B. Formulation of the problem

Of how the role of the entrepreneurial community in building economic independence in Indonesia.

## II. REVIEWS THE LITERATURE

Of entrepreneurship is not something new in the economy. The term entrepreneurship has done at least since 150 years ago, and the concept has been around since 200 years ago (Bygrave, 2004). However, the first time the idea of entrepreneurship and economic growth have a relationship very closely and positively communicated by Schumpeter in 1911. An increasing number of entrepreneurs are causing an increase in economic growth of a country. There are five reasons which aspects influenced the idea of Schumpeter, namely: (1) promoting entrepreneurial new products and a new quality of a product, (2) new methods of promoting entrepreneurial produce a more commercial, both based on experience as well as the results of scientific study of a research (3) entrepreneur who opened new markets, whether in the country or in a country that previously there has not been a market (4) the entrepreneurial digging a new source of supply of raw materials for the industry or industrial semi-finished end, and (5) entrepreneur who runs the new organization of any industry. The fifth case this is why entrepreneurs are pushing an increase in economic growth of a country, due to an increase in productivity.

By encouraging economic growth, entrepreneurial affects the entire economy, particularly its effects on the labour market. Increased economic growth is very likely will increase the chances of the opportunity of trying, but on the other hand will lead to inflationary pressures that influence directly on wage labor. But wage increases work can not always derived from an imbalance in the labour market the market.

Davidsson (2003) and Kirzner (1973) argued that self-employment is a competitive behavior that drives the market, not only creates new markets, but create new innovations into the market, as well as the real contribution of self-employment as determinant of economic growth. Thurik and Wennekers firmer (1999) and Carree and Thurik (2003) States that in essence, entrepreneurs are contributing to economic performance by introducing innovations, creating change, creating competition and increase competition. Thus, in the long term existence of entrepreneurship is crucial for economic growth (Cipolla, 1981; Lazonick, 1991) and high productivity would increase efficiency (Weiss, 1976). In fact, the thought of connecting entrepreneurs with economic growth makes the evolution of industry or economic evolution (Jovanovic, 1994 and Audretsch, 1995). From this point of view, the self-employment act as agents of change, bringing new ideas to market and stimulate growth through competition processes of the company.

Thurik and Wennekers (1999) building a framework of operational research linking entrepreneurship and economic growth. Thurik and Wennekers clearly shows that a variety of entrepreneurial activities at various levels have an impact on economic growth. Assuming *ceteris paribus*, an increase in the number of entrepreneurial lead to increased growth of the national economy. Due to the still sedikitnya economic growth model that explicitly focus on self-employment,

Schmitz (1989) makes the concept of theoretical models of economic growth inspired by endogenous growth model developed by Römer (1986). In the model, the new company formations put Schmitz as variables determining endogenous economic growth and improvement of individuals who choose to become entrepreneurs or employees. This theoretical model explains that increased levels of entrepreneurship in the economy generates an additional input-input economy. Then, how the level of entrepreneurial activity and economic growth is explained with the use of empirical data? How to measure the level of entrepreneurial activity.

### A. *The theory and concept of the entrepreneurial*

The Ministry of women empowerment and child protection of the Republic of Indonesia has launched a program of increased Economic Productivity of women (PPEP). This program is very strategic in its efforts to improve the quality of life and the fulfillment of the economic rights of women through strengthening the economic productivity of women in order to reduce the burden of the cost of a poor family. The program also as one of the programs in poverty reduction efforts through self-employment. In order to provide optimum contribution towards poverty reduction efforts, PPEP is a program priority to improve the quality of life of women, setting these priorities with regard to the consideration that poverty around the world are always impact on women and children. PPEP is urgent efforts to realize the fulfillment of the economic rights of women. In the condition of the national economy are not yet conducive, the role of women to be very important in supporting the family economy. PPEP was meant to gain access and market opportunities in order to be able to compete with other businesses. The fulfillment of the economic rights of women are increasingly perceived as one of the basic needs that are capable of delivering women on an order of the struggle for the realization of Justice and gender equality. In a position that deserve economic well-being, then fresh position of women in the family.

### B. *Poverty and the role of the informal sector*

Poverty has demanded the woman as wife and mother to be able to sustain the economic resilience of the family. The demands of being a strong encouragement for women to work outside the home. In the last few years is the involvement of women in small businesses and micro shows numbers Myang continues to increase. This suggests that the motivation of women to work outside the home of the higher the Mdi. In General, women in poor households have a relatively low level of education so that tend to look for jobs with low levels of education and low skills. Women with the level of education and low skills is what precisely a lot went into work on the informal sector with motivation increase family income.

Increased participation of women in economic activities due to many things. First, there is a change in the views and attitudes of the community about the importance of education for women and the need for the participation of women to participate in development. Second, there is the willingness of women to be independent in the economy by trying to finance the needs of life and those who become his

charge. Third, an increase in women's participation in the work force because the more the breadth of employment opportunities that could absorb workers women, such as crafts and light industry.

The informal sector is a small-scale business units that produce and distribute goods and services with the goal of creating job opportunities for himself. The informal sector is often referred to also by informal activities, job opportunities were created (self employment), economic underground (underground economy), causal work, shadow economy (Subarsono, 1998). According to Tobing (2002) generally involved in the informal sector is the low educated, unskilled and mostly poor migrants, less able to articulate and define their needs. Therefore limited their horizons to provide job opportunities and generate revenue directly for himself, not the maximum profit. The activities of the informal sector is characterized by: (a) it is easy to enter it; (b) sourced on local resources; (c) own efforts; (d) operations on a small scale; (e) the labor-intensive and technology are adaptive; (f) the skills obtained from outside the school system; (g) not touched directly by government regulation; (h) market are competitive (Gilbert and Glugler: 1996). The perspective of the economy can be distinguished in two major groups, namely the business sector the formal and the informal sector. The formal sector is associated with the efforts of both small, medium and large body of law and that have become part of the formal economic system. The informal sector is a sector of the economy which is characterized by the absence of a legal entity as well as the space outside the framework of legal rules.

Informal sector businesses are micro and small businesses as well. Subarsono (1998) posited the characteristics of the informal sector are: (a) the informal sector is easily accessed; (b) does not require a permit to operate; (c) using simple technology and solid labor; (d) there is no access to formal financial Institute; (e) operate on a small scale and usually belongs to the family; (f) its business units not organized; (g) employment opportunities in this sector are not protected because not regulated by government regulations.

There are many reasons why a person entering the informal sector, as the process of obtaining an opportunity to enter the formal sector turned out to require a transaction fee is too high for the majority of urban and rural communities. The motives of someone entering the informal sector businesses are economic reasons (Winarno, 1996). The informal sector is currently growing which is partly a result of the deterioration of the formal sector which resulted in a lot of the work force who bounces from the formal sector (Wahyudi, 2001). The informal sector has been able to become a safety valve for the development of the labour force each year continues to increase (Haryanto, 2008). The existence of the informal sector is currently very important due to several factors. In addition to the informal sector as a provider of employment, also be the provision of Government needs in a wide range of products and services produced. The role of the informal sector as an economic populist base in some areas of major cities hold strategic function as a buffer sector rescue and salvage the majority of

the population are subsistence living below the urban stress (Wahyudi, 2001). In addition, the informal sector is one of the fastest ways in increasing revenue and out of poverty.

### III. RESEARCH METHODS

Qualitative Research Approach Through Kind of Phenomenology.

### IV. DISCUSSION

Building the economy of a country is surely expected to increase, we will find various theories that can help solve them. These theories include the theory of Fredrich List stating that the economic growth it has 4 stages. The first stage is the time hunting and wandering where people still rely on nature. The second stage is the raising and cultivation. Next on the third stage, humans have started to use the mind to farming and make crafts. At this time, human beings have had a permanent place to live. And on the fourth stage, i.e. the stage of crafts, industry and trade. In addition to meeting the needs of its own, people began selling goods at her for selling. In this stage, the industry began to develop from the craft industry became a major industry.

Many people who need a job in an era of globalization. But the place and field jobs available is limited, this makes the community became difficult to get a job so that the cause of the existence of unemployment. The limited jobs makes people look for a way to survive in order to be worth living. Look at the situation then the informal sector is an alternative which can help absorb unemployment that is entrepreneurship. Entrepreneurship is the ability of moving the people and various resources to create, develop and implement solutions to various problems in order to create meaning and meet human needs. Presence and role of self-employment will give influence on the progress of the economy and the improvement in the economic situation in Indonesia. Be entrepreneurial means having the ability to find and evaluate opportunities gather resources – resources needed and act to take advantage of opportunities – opportunities.

In addition to self-employment, a great many factors cause the economy of a country is experiencing increased. The following are those factors:

- The accumulation of capital. If the income on the tube and on the back with the aim of investing enlarge output and income later in life, capital accumulation will occur.
- Population growth and labor force. Traditionally, population growth and labor force is a factor of economic growth. The greater the number of labor so the chance to get creative workforce would be greater. So with population growth.
- Advances in technology. This probably is one of the most important factors because of all the field, good performance will be obtained if it is supported by an advanced technology.

*A. Self-employment has a great role in improving the welfare of society in Indonesia such as:*

- Job creation is one of the roles of an entrepreneur. With the jobs created by the entrepreneurial tentunya can help the economy of the community, so that with the creation of jobs for the community will be able to reduce the level of criminality that exists in the community.
- Reduce the level of unemployment in society. With the business which was founded by the entrepreneur's certainly can help people who don't have jobs by way of absorbing their labor to help the survival of business or process which was founded by the entrepreneur.
- Increase the people's income. With revenue/result of self-employment, the public can at least meet their living needs. If the existing entrepreneurial in Indonesia can increase from year to year so poverty and unemployment can be reduced, and the life of society became prosperous.
- Combine the factors – factors of production. An entrepreneur is a person who is creative and innovative. Because an entrepreneur is able to organize and process, as well as combining human resources and SDA to become useful. An entrepreneur is able to look for new opportunities and never hesitate to try/creating new things.
- Increase productivity. The large number of self-employment are popping up in the country of Indonesia certainly can increase the productivity of the various products created by the entrepreneurial. These products can eventually be of benefit to the life of the community. So the entrepreneur saw opportunities may be vying to seek innovation in more recent.
- The entrepreneurial also has an important role to make the society more creative and independent. In Indonesia alone the number of self-employment is amounting to 19.3% of the total adult population. With the entrepreneurial community can have the ability to create and provide value-added products or new innovations so as to make society more creative in conveying ideas and his creation. They can create items where necessary and important for the well-being of the community itself so it does not need to import from abroad.
- Besides communities not subject to the Government as Labor Affairs (CIVIL SERVANTS) who are still on the payroll by the Government, even an entrepreneur will bring the turnover will be given to the State through taxes. Indirectly the economic well-being of society could be stable.
- The existence of a business owned by the entrepreneurial course can attract foreign investors to invest in Indonesia or infuse capital. As an example of developed countries i.e. Americans who invest in Indonesia. The presence of foreign investors like it then will be able to add to the country's foreign exchange and help the economy of communities in Indonesia.
- It is also inseparable from the Entrepreneurial small businesses. Self-employment is often associated with situations of business activities of a person who started a small business in scale and generally managed on its own. SMES have always been portrayed as the sector has an important role in the development of economy in

Indonesia. Small industries development contributes with a wide path, creating employment opportunities, for the expansion of the work force, urbanization, and provides the flexibility needs of and innovation in the economy as a whole. Empowering small businesses is key to the survival of the majority of society Indonesia. Small businesses can be used as a prime mover in accelerating the recovery of Indonesia's economy and functioning as a key export driver as well as an increase in welfare of society Indonesia.

*B. The attitude of independent entrepreneurship*

In Behavioral independence indicate that an entrepreneur always return the acts as its own responsibility. He is concerned with decision making and selection of activities in achieving the objectives. Dependence on others is something that goes against him. He's more than happy working alone determines and selects the appropriate way of working with her.

The key to success lies in the entrepreneurial attitude and his ideas are realistic. An entrepreneur must have the ability to be self-sufficient. In carrying out its functions an entrepreneur should always believe in yourself, believe in your own abilities and ideas and not be influenced by the opinions of others.

*C. An entrepreneur who wants to succeed in running his business has always been based on the following points:*

➤ *Run the work is based on:*

- The talent and ability assets
- Conviction and fervent work

➤ *Not affected by the work of others*

Independent human traits are:

- have the potential to berpretasi
- Able to help himself in the address of her life
- Able to overcome poverty born inner

Realistic meaning of reality. Think realistically is a way of thinking that correspond to common sense, an entrepreneur who can develop a realistic person towards success. These people have a more advanced, both to solve the problem and trying to better. Always trying to intropeccion themselves to cover the deficiency giving rise to optimistic attitude and independence.

A realistic entrepreneurs can easily adjust to the environment and needs so that it can give rise to the initiative and creativity. The power of an entrepreneurship comes from his own and ideas that are realistic and not from the actions of others.

*D. The existence of an independent attitude and realistic means that entrepreneurs will be able to:*

Neutralize the activity of his business over the ability of their own

- Know the opportunities, skills and ability
- Find out and realize the shortcomings of himself
- Capital and Solidify the power of independently

In Indonesia's economic problems alone may inhibit the attainment of community welfare. Unemployment caused due to lack of employment opportunities that are available to make the level of the community's economy became very low, and this makes a lot of the other problems of the emergence of one example, namely as the case food shortages and social disparities. The above problem of the entrepreneurial is one of the solutions of the problems of handling the economy in Indonesia society. Entrepreneurship has an important role to make the society more creative and independent. The existence of this entrepreneurial Community will have the ability to create and provide products and can also provide an employment opportunity for the community so that the future will be the economic problems in Indonesia's upcoming slowly will change for the better again. In the modern era, today there are many opportunities and challenges that can take advantage of by an entrepreneur. These opportunities are:

- Development of science and technology has driven the rapid acceleration of the acquisition of information.
- Per capita Incomes and a growing population
- The educational level of the community that the higher the

*E. The role of the entrepreneur for creating jobs so that unemployment is declining.*

In the presence of such opportunities, leading to the existence of choice for our entrepreneurial actions to take if he got opportunities that match what he needed to start a business or otherwise, is precisely the opportunities do not match what to be achieved. Opportunities may happen at any time, however we are unable to accept or take the chance of the raw-raw. Entrepreneurship also have a vital role to make the society more creative and independent. In Indonesia alone the number of businesspeople is amounting to 19.3% of the total adult population. With the entrepreneurial community can have the ability to create and provide value-added products or new innovations so as to make society more creative in conveying ideas and his creation, they can create items where necessary and important for the well-being of the community itself so there is no need to import from abroad. Besides communities not subject to the Government as labour negri (CIVIL SERVANTS) who are still on the payroll by the Government, even an entrepreneur will bring the turnover will be given to the State through taxes. Indirectly the economic well-being of society could be stable.

The third reason why the entrepreneurial influence on economic growth in Indonesia is a fascinating foreign investor for berinvestasi or infuse capital in Indonesia. ... With the presence of foreign investors it will be able to add to the country's foreign exchange. Besides this entrepreneurial can encourage increased tourism sector in Indonesia

Thus the entrepreneurial role is indispensable to the growth of the economy in Indonesia. Why? There are several reasons why entrepreneurship as a factor that could push economic growth in Indonesia

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The third reason why the entrepreneurial influence on economic growth in Indonesia is a fascinating foreign investor for berinvestasi or infuse capital in Indonesia. One of the shortcomings of developed countries such as the United State who invest in Indonesia. With the presence of foreign investors like it then will be able to add to the country's foreign exchange. Besides this entrepreneurial can encourage increased tourism sector in Indonesia.

For example: An entrepreneurial business development opened hotels near Lovina Beach, the area of Buleleng, Bali. With the hotel in front of Lovina Beach it will invite foreign tourists to visit Lovina Beach in addition because of the country's foreign reserves will increase, the entrepreneur will pay the tax from the amount of income that he earned from the attempt to build a hotel

*F. Entrepreneurship advancement and self-reliance.*

Why Indonesia still said as a developing country? But Indonesia in familiar with the country which is rich in natural resources (SDA). Because of the trend of developing countries is characterized by a society that has a per capita income lower than developed countries and usually have a dense population. Developing countries do not have the social and economic conditions, most of the inhabitants are poor, yet modern thoughts creep up into the villages, and the advancement of technology is still very rarely stop by get to the villages, as well as the large number of unemployment. Looking at the conditions that Indonesia is one of the countries that are included in it. Low income and high population level became a problem that must be addressed by Governments of developing countries in an effort to prosper his people. In big cities like Jakarta, which counted the population is very dense, a State like this have become a common sight. Many people who are less fortunate life are forced to live as scavengers of garbage. Because he has very low income, his son cannot be schooled until the child's level of intelligence is not developing. It also gives rise to sharp economic inequalities among people who earn high and people on low incomes. This led to the deterioration of the economy in the country of Indonesia. If the State of the economy of the country at let Indonesia as it continues then the longer the country will increasingly poor and underdeveloped, as well as the impact on national security will be compromised.

The establishment of the independent attitude in entrepreneurship has 6 strength that can build a strong personality, among others:

➤ *Strong-willed*

Willpower hard interpreted the presence of high commitment in a so that it will never give up before work. Some things that can be done to foster a strong belief in our souls by the terms:

- we have to know ourselves as beings who have weaknesses but gained the gift of the power of the Almighty to overcome our weaknesses were.
- we must believe in the ability of ourselves, that we have the potential of its own that is no less powerful than what is owned by someone else.
- we must know clearly against the goals and needs of us, where we can get one, how about ways to achieve or fulfill them, as well as when and how long the target time to achieve it.

➤ *Holds strong over personal power*

Holds strong over personal power, for it is necessary:

- Introduction of myself
- Belief in yourself
- Understanding the goals and needs of

➤ Honesty and responsibility is one of the keys to the success of someone in this endeavor and entrepreneurship is the trust of others against him. In order to make a sympathy and trust of others in trying, then he must have the nature of honesty and responsibility. A lot of people that could not be believed by others businesses because they are not honest and not have a sense of responsibility.

As for some of the things that has to do with honesty and responsibility must be owned by someone that entrepreneurship as follows:

- Educating yourself so have high moral
- Exercising discipline yourself
- Oriented to objectives and necessities of life

➤ *The physical and mental Resilience*

Necessary i.e. physical and spiritual health, patience and fortitude.

➤ *Persistence and perseverance to work hard*

Entrepreneurial man has perseverance and tenacity in working and trying. Progress and success in life can not come by itself. Progress and success must be earned through effort and hard work.

➤ *A constructive Thinking*

The existence of constructive thinking capabilities, will help us get used to having a work pattern that is efficient, because we used to have goal setting to perform certain activities, particularly activities that require more attention. So that time, energy, thought and material issued for the achievement of specific objectives, could be maximized.

## V. CONCLUSION

One of the countries hit by the deterioration in various aspects such as Indonesia are experiencing food shortages as well as the tragedy of humanity who are frequent examples such as the existence of violence. It can be caused by the State of the economy is not going well, then entrepreneurial activities can provide the solution of economic, environmental, social or humanitarian problems. Entrepreneurship has a very important role in all aspects of life. According to the opinion of the Ministry of economy that a country can develop and can be build, ideally, should have an entrepreneur of 2% of the total population. Presence and role of self-employment will give influence on the progress of the economy and the improvement in the economic situation in Indonesia now because, entrepreneurs can create jobs, improve the quality of life of the community, improve equity income, utilize resources to improve national productivity, and to improve the well-being of the Government. Based on that opinion, entrepreneurship may affect Indonesia's economic growth rate.

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